



PRESS RELEASE

Finotta Named to Q2's Innovation All-Stars Contest

Provider of embedded fintech for digital banking named among financial institutions and fintech partners for outstanding work on the Q2 platform

OVERLAND PARK, Kan., June 21, 2022 – [Finotta](#), a provider of embedded fintech for digital banking, was selected as a winner of the first-ever [Q2 Innovation All-Stars Contest](#), which recognizes Q2's customers and partners who have achieved extraordinary outcomes through the Q2 digital banking platform.

Earlier this year, Finotta successfully integrated with Q2 to offer its [Personified](#) platform to financial institutions leveraging Q2's platform. Personified combines the importance of financial wellness with the fun of gamification, providing customers with an interactive and engaging way to improve their financial health based on their unique financial journey. The gamified Financial Health Level uses positive encouragement to help customers make better financial decisions.

Winners of the Innovation All-Stars Contest were announced during the [American Banker Digital Banking Conference](#) in Austin, Texas at Q2 Stadium's exclusive Field Club on June 13, 2022. [Citadel Credit Union](#), [Visions Federal Credit Union](#) and [Ren](#) were also chosen alongside Finotta.

"We are honored to be selected by Q2 for this contest," said Parker Graham, Founder and CEO of Finotta. "This recognition is a big step for our team. We can start to make some truly impactful waves in not just providing insight to a user's finances but empowering them to get behind the wheel and correct their course. There is a tremendous amount of potential for our platform, and we're excited to see the impact."

About Finotta

Finotta helps banks and credit unions personalize their mobile banking experience to increase engagement, combat larger financial institutions, and create new revenue streams. Built by bankers, Finotta's Personified platform is a combination of products that help financial institutions better meet the needs of their customers directly in their mobile banking application. Finotta empowers financial institutions to deliver customers and members the right experience, service, or product at the right time with a gamified Financial Health Level, all while helping improve their financial life. For more information, visit www.finotta.com or follow us on [LinkedIn](#) or [Twitter](#).

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